

SHOTGUN
DESIGN & FITTING
SPECIALIST

JOHN JEFFRIES
Perazzi
Perugini & Visini
Salvinelli
CUSTOM SHOTGUNS

SHOTGUNS
WITH THE BEST
TARGET VISION



FOREWORD BY G CUDLIPP



It was a mutual passion for shooting that brought John and I together the best part of half a century ago. Since then I have been a willing guinea-pig, trying and testing many of John's innovative concepts in gun design in the field. I should declare my interest here; I have shot the same DG2 for over thirty years, a Jeffries early design classic.

John is a pioneer with a genius for shotgun design. He introduced the concept of 32" barrels for sporting clay shooting when the perceived wisdom was for much shorter. Now, competition shooters with 28" barrels are an extinct species.

The genesis of JJ's designs have their roots in decades of research and development, the synthesis of trial and error and relentless refinements producing guns that are perfectly fit for purpose. John's designs are the result of years of experience in the practical field of shooting especially on the game circuit where he still manages to demonstrate how well his designs perform.

To own a JJ custom built gun marks you out as a connoisseur in your chosen sport, someone who appreciates the aesthetic of effective gun design, someone who desires to achieve their full potential.

John will tell you all about his range of guns and their unique qualities in the following pages. I invite you to read this brochure, admire the beauty of these magnificent guns, then book a trial.

Like me, you will most probably own the gun for life.

With best wishes,

Grahame Cudlipp.

Many thanks to Grahame for this introduction to my highly specialized and customized guns. I have known Grahame for nearly 50 years during which time we have spent many hours shooting together and experimenting with ideas and concepts, some of which have led to the results I am achieving today. His considerable shooting ability is well known in the Sussex area, and I have many times witnessed his admirable consistency and ability to tackle pretty well any targets, game or clay. I hope I can continue to help him realize his great shooting talent for many more years to come.

John Jeffries.

JOHN JEFFRIES CUSTOM SHOTGUNS



SHOTGUNS WITH THE BEST TARGET VISION

BY PERAZZI, SALVINELLI AND
PERUGINI & VISINI

FULLY CUSTOMIZED AND TUNED TO PERFECTION

***“My guns are different to most others –
and they shoot better too.***

WHY?”

EVOLUTION AND PHILOSOPHY

What are the two most important points when purchasing a new shotgun?

GUN FIT AND TARGET VISION

Of course there are many other factors that make a good shotgun: balance, triggers, stock shape, barrel length, boring, choking etc but I believe there are two points that stand alone to enable you to achieve your very best shooting - TARGET VISION and GUN FIT. If you can't see the target properly or your gun doesn't fit properly, you won't hit the target properly either.

GUN FIT is well documented and it is overwhelmingly obvious that it must be correct. I believe that to achieve the best gun fit possible, final shaping and adjusting of the stock must be done whilst shooting in the field. It just cannot be done in a workshop high street shop or factory. All my guns are delivered with the stocks and forends in the white – i.e. unfinished. I then take my customers to a shooting range (preferably my shooting range in Sussex where we can spend more dedicated time) where final tweaks are made before it is then returned to my gunsmith for finishing polishing and oiling. That is how I guarantee a perfect fit.

TARGET VISION, also paramount, is mainly down to the top rib and there have been many attempts to allow the shooter to see the target better with innumerable designs, modifications and features that have boasted an advantage. My original design of a specialized Perazzi shotgun, the DG2 was conceived in 1982 and since then the evolution of current guns offer superior target vision above most other designs available today.

The Perugini & Visini HVR

SPECIFIC RIB DESIGNS
SR1/ RSR/ DSR/ HVR/ RSR-D

PICTURED BELOW ARE THREE OF OUR BEST GUNS



During the last 10 years I have worked hard on developing these special ribs, always looking for a more improved vision, and following on from the introduction of the SR1 over a decade ago I introduced the Perazzi HPX RSR, Reverse Slope Rib. (European Trade Mark approved). The RSR rib allows a higher head position, raising the master eye some 5-6m above the breech of the gun. This on any other conventional gun would present the point of impact higher than the point of aim. With my RSR rib, the higher head position allows a superior target vision, the point of aim however, still equals point of impact – spot on! This becomes immediately apparent once the first few shots are taken. My high vision shotguns do NOT shoot high. The ‘High Vision’ concept over the last few years has proved itself to be universally accepted to be something uniquely special and it really does improve shotgun shooting. Just look at some testimonials inside the back cover to see what many customers think.



The Perazzi DSR

The Perugini & Visini HVR

During 2014, I wanted to raise this design further especially targeting the clay shooter and I introduced the DSR - Double Slope Rib. For the serious clay shooter, the DSR is unrivalled and it has found its place amongst many winners over the last few years.

Lastly, in 2015, I took my design ideas to the very extreme and introduced the HVR - High Vision Rib (patent applied for) using another top Italian manufacturer, Perugini & Visini. The HVR offers just about the best target vision possible promoting comments such as *'I have never seen the target so clearly.'*

SO, THAT'S THE HISTORY. These designs have been conceived from over 50 years of shooting experience on all targets and in all conditions. All the designs have been proven to work exceptionally well with great comments from happy customers (see inside back cover), the final results being targeted at shooting performance first with superb aesthetics following close behind. The following pages give more specific details of each model to help you decide which best suits your shooting needs. They have worked for a great many customers, come and see if they work for you too.

SPECIFIC MODEL DETAILS

THE PERAZZI SR1



This is now the only gun in my range of guns that comes with a fairly conventional top rib that offers a sight picture that many experienced shooters are familiar with. The head or sighting view of the SR1 should maintain an eye position of about 1-2mm just above the rib when the gun is mounted snugly into the cheek. Looking flat along the top rib is in my opinion, incorrect (although it can be effective on closer range targets) and it will let the shooter down on longer targets when it is important to see more of the target and exactly what you are doing. The SR1 has a very effective short ramp at the breech which also aids the target vision to some extent. A gun for the traditionalists.

THE PERAZZI RSR



The RSR was my first exclusive and unique rib design allowing the shooter to see much more of the target and to have far greater peripheral vision. The head position with the RSR is raised approximately 5-6mm above the rib at the breech face but although at first this concept appears to be somewhat controversial, it will not shoot high. This design really works and will generally give the shooter between 5 and 10% advantage over conventional guns. 5 more targets hit out of 100? That is well justified. The picture above shows a beautiful little Perazzi HPX RSR 28 gauge. The RSR is now available from Salvinelli and Perugini & Visini too.

THE SALVINELLI ADVANCED RSR



My specially designed shotguns offering better target vision have now become synonymous with two of the worlds best shotgun manufacturers, Perazzi and Perugini & Visini, their build quality performance and aesthetics unrivalled in the shotgun world. However, these two fine makes come at a premium price justifiable when the very best of all parameters is paramount. As a comparable alternative Salvinelli have presented themselves to me as a new and great entry level and introduction to my very special designs allowing a wider field of shooters now able to experience what I have to offer.

Their build quality is excellent, their aesthetics is unusually special for the price and their performance brings them hot on the tails of my other two makes. The first Salvinelli to be available from my portfolio is the RSR Advanced, this design referred to elsewhere in the brochure is now accepted by many top shooters as offering enhanced target vision that my guns are now famous for. My Salvinelli guns as usual come fully fitted, tuned and balanced to perfection. If your budget holds you back from investing in a Perazzi or a P&V then you will not be in any way disappointed going the Salvinelli route.

THE PERAZZI DSR

The DSR is based on the same reverse slope principle as the RSR but it is targeted at the clay shooter and designed to be heavier, steadier and a little more controllable, ideal for those all too difficult and sometimes very tricky targets we are confronted with today. It is still very pointable and swings easy but the extra double slope section at the breech end of the rib allows a slightly more positive connection with the target. The head position is a little higher than the RSR resting approximately 6-8mm above the rib but 'Point Of Impact' is the same as in the RSR – 'Point Of Aim' or 'spot on'.



PERUGINI & VISINI



My co-operation with Perazzi over the years has led me to consider many other manufacturers to complement my line up and Perugini & Visini were easy to recognise as being a true companion for Perazzi, all parameters in their design and manufacturing process standing along side Perazzi in every way. Both these makes are exceptional and have been prominent on the clay circuit or in the game field for many years offering performances rating them, 'Best in the World'.

My three Perugini & Visini models, the Stratos, the Suprema and the Elite and my two versions the HVR and RSR/D makes shotgun performance worthy of such makes.

THE PERUGINI & VISINI HVR



The HVR High Vision Rib, (patent granted) takes target vision to a new level. As you will see from the pictures, the top rib comprises a short 3, 6 or 15cm section at the muzzle only. The sight picture offered with this design is unique as there is nothing to attract the eye away from the target in any way, the only connection to the target being this small rib section at the muzzle. The eye position has to be in line with this raised rib but once fitted correctly, the results are exceptional, target correlation becomes very easy. This design works very well for the game or clay shooter and can assist (not cure) the shooter who has an eye dominance issue. It works in these circumstances very well.

THE PERUGINI & VISINI RSR/D



The RSR/D is a variation on the RSR theme. The top rib dips slightly just in front of the breech which enhances target acquisition and line adherence especially on the more difficult game targets. This more conventional design is more suited to the traditional shooter especially for game shooting, it's aesthetics being a little more acceptable where the HVR is a little more radical. I have found the RSR/D to be incredibly effective on all targets, the longest however being made a lot easier. It is incredibly pointable and quick but steady too, and because of its superb focus it is a joy to use on the highest of targets.



Top pictures: The P&V Elite 20. Bottom picture: The P&V Elite 12.

All the designs are available in 12, 20 or 28 gauge with barrel lengths from 28 to 34" and all are fully customized, tuned, balanced and perfectly fitted to each particular customer. Within my range I am confident that you will find the right gun for you, there is bound to be one that enables you to achieve your best possible performance on all targets. An investment in one of my guns represents a lifetime's pinnacle which hopefully will be with you for many years. I believe my designs outhandle most of the competition and are more effective in use than most others too.

Come and try.

"My average has increased by over 10% with my HPX/RSR and I am very pleased with the way it handles."

Simon Bennett. Essex.

"If anybody would have told me that the best gun to shoot any targets was a 33" Perazzi HPX/RSR, I would have laughed my head off. I'm not laughing now, just amazed."

Simon Wilson. Wales.

"All in all, my new DSR has assisted my style of shooting and my scores have gone up circa 8-10%. You have done a wonderful job of creating a gun with great vision, balance and feel."

Steve Conway. Consett.

"My loader said that I was the best shooter he had had there this year. Lots of first barrels, a credit to your gun and the way it fits me. Very happy customer."

Ian Stinton. Midlands.

**JOHN JEFFRIES
CUSTOM SHOTGUNS**

***THE SHOTGUNS WITH
THE BEST TARGET VISION***

"I think the Perazzi HPX is one of the best shotguns on the market. I have won the Sussex all rounder plus high-gun at sport trap at Southdown and lots more too thanks to John Jeffries."

Kenny Bennett. Sussex.

"Since receiving the HPX/RSR my shooting improved immediately. I only had the gun 10 days when I shot 98/100 in the Cornwall skeet selection shoot. I used to shoot around 70% sporting which has now gone to 80% and is increasing all the time."

Alex Stevens. Cornwall.

"I believe the P&V HVR is a revelation in rib design. It is a game-changer just as JJ's 32" barrel concept was 30 years ago. JJ is quietly transforming the shooting world again."

Grahame Cudlipp. Sussex.

"When I first tried John's HVR, I thought it was a bit of a gimmick. I was wrong. After shooting for over 35 years the improvement was immediate, all targets especially long ones were just much easier. I was astonishingly, very wrong."

Peter Kemp. Yorkshire.

"My guns just shoot better."

John Jeffries. Sussex.



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